

Express By Holiday Inn

The Laws of Innkeepers
Decisions and Orders of the National Labor Relations Board
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Successful Meetings
Holiday Inn Lodging
Meetings and Conventions
Devil's Bargains
Metropolitan Wichita
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International Hotel Directory
Tourism
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The Business of Tourism
Tour Book
Clavier
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Southern Reporter
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John E. H. Sherry
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Holiday Inn Hotel
Holiday Inn Cordillera
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Hal Rothman
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here is the new completely updated and expanded edition of the indispensable handbook used throughout the hospitality industry since the laws of innkeepers first appeared in 1972 containing all the legal information essential to the successful operation of modern hotels motels inns bed and breakfasts clubs restaurants and resorts the book has been extensively revised by john e h sherry to accomodate the far reaching changes that have occured since the publication of the revised edition in 1981 sherry a practicing lawyer and professor of hotel administration carries over from the highly praised earlier editions detailed information on the rights and responsibilities of host and guest alike he cites actual cases ranging from the amusing and the bizarre to the tragic as examples and spells out in precise and

readily understandable terms exactly what state and federal law says broadening the scope of the book to keep up with recent legal developments the author includes many new case decisions and summaries from various jurisdictions three chapters devoted to employment law environmental law and land use and catastrophic risk liability are among the highlights of the new material these new sections present recent rulings and case law on such timely topics as age disability and AIDS discrimination as well as sexual harassment government regulation of toxic and hazardous substances and hotel and resort development and acts of God and the public enemy and terrorism

the west is popularly perceived as America's last outpost of unfettered opportunity but twentieth century corporate tourism has transformed it into America's land of opportunism from sun valley to Santa Fe towns throughout the west have been turned over to outsiders and not just to those who visit and move on but to those who stay and control although tourism has been a blessing for many bringing economic and cultural prosperity to communities without obvious means of support or allowing towns on the brink of extinction to renew themselves the costs on more intangible levels may be said to outweigh the benefits and be a devil's bargain in the making Hal Rothman examines the effect of twentieth century tourism on the west and exposes that industry's darker side he tells how tourism evolved from grand canyon rail trips to sun valley ski weekends and Disneyland vacations and how the post world war II boom in air travel and luxury hotels capitalized on a surge in discretionary income for many Americans combined with newfound leisure time from major destinations like Las Vegas to revitalized towns like Aspen and Moab Rothman reveals how the introduction of tourism into a community may seem innocuous but residents gradually realize as they seek to preserve the authenticity of their communities that decision making power has subtly shifted from the community itself to the newly arrived corporate financiers and because tourism often results in a redistribution of wealth and power to outsiders observes Rothman it represents a new form of colonialism for the region by depicting the nature of tourism in the American west through true stories of places and individuals that have felt its grasp Rothman doesn't just document the effects of tourism but provides us with an enlightened explanation of the shape these changes take deftly balancing historical perspective with an eye for what's happening in the region right now his book sets new standards for the study of tourism and is one that no citizen of the west whose life is touched by that industry can afford to ignore

this volume presents a thorough analytical examination of the city of Wichita eight contributors specialists in political

science urban affairs sociology economics and business discuss the city's development current problems and future potential they dispel the nineteenth century cattle town stereotype and reveal a vibrant progressive city this informative study provides a wealth of material on wichita's history population composition educational opportunities labor force financial structure industry commerce and politics it will help residents of wichita gain a deeper understanding of their city and will give outsiders an in depth look at wichita as a place in which to live and work in addition as a study of one city's evolution from cow town to regional center it will be of interest to students of urban development across the nation this is a notable document a contribution to all who are concerned with understanding the metropolitan phenomenon in the modern world anyone who examines this thoughtful and restrained presentation will be especially impressed by the scope and depth of treatment of economic and educational forces and by the interrelations of the local scene with the wider region and the nation what a challenge this report presents to the citizens and the responsible men and women of power who are fortunate enough to live in wichita luther gulick chairman board of trustees institute of public administration

for introductory courses in tourism travel and hospitality this second edition provides an accurate overview of today's tourism industry that's as interesting and multi faceted as the field itself written in a conversational style that's fun to read it takes a balanced business oriented look at each component of the industry including the role of the travel agent and the importance of transportation modes accommodations destinations attractions and food and beverage operations

this book is a matchless guide to the operations and structures of the contemporary tourism industry holloway's accessible text has long been a classic and continues to be essential student reading dr nigel morgan reader in tourism studies university of wales institute cardiff the business of tourism is a well established and popular text providing an accessible introduction to the study of travel and tourism from its historical roots to the present day state and likely future direction this 7th edition provides an up to date account of the development impacts and major players in this fast moving industry as well as the significant changes in the wake of world events such as 9 11 and the asian tsunami of 2004 the text contains a wealth of examples to set the theory in context and a number of longer cases at the end of the book have been chosen to represent the diversity of the industry from small scale local attractions to the world wide

appeal of major destinations among the key topics covered in the book are the global economic socio cultural and environmental impacts of tourism technological change and its impact on the industry the historical and future developments of the industry the structure and sectors of travel and tourism further reading and references for more extensive study chris holloway is former professor of tourism management at bristol business school university of west of england neil taylor is a former director of specialist tour operator regent holidays and currently editor of bradt's guides to estonia the baltic capitals and tallinn

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